

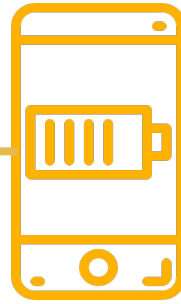


L.SIQUEIROS

“55% of Mexican adults say **NO to sport**, $\frac{1}{3}$ of the Mexican population **suffers from obesity and overweight and more than 30% suffer from uncontrolled stress**. This is due, among other things, to the **lack of motivation and time** to do some sport ”

Electric power generator Sports kit

Sports kit to exercise anywhere while generating your own electric power



Target market

User: Young student or worker

Age: 20-35 years

Location: Departments, gyms and downtown areas of the CDMX

Class: Medium, medium-high

Interests: Healthy living, resource management, saving, time, leisure, entertainment, travel, experiences and "fitness"

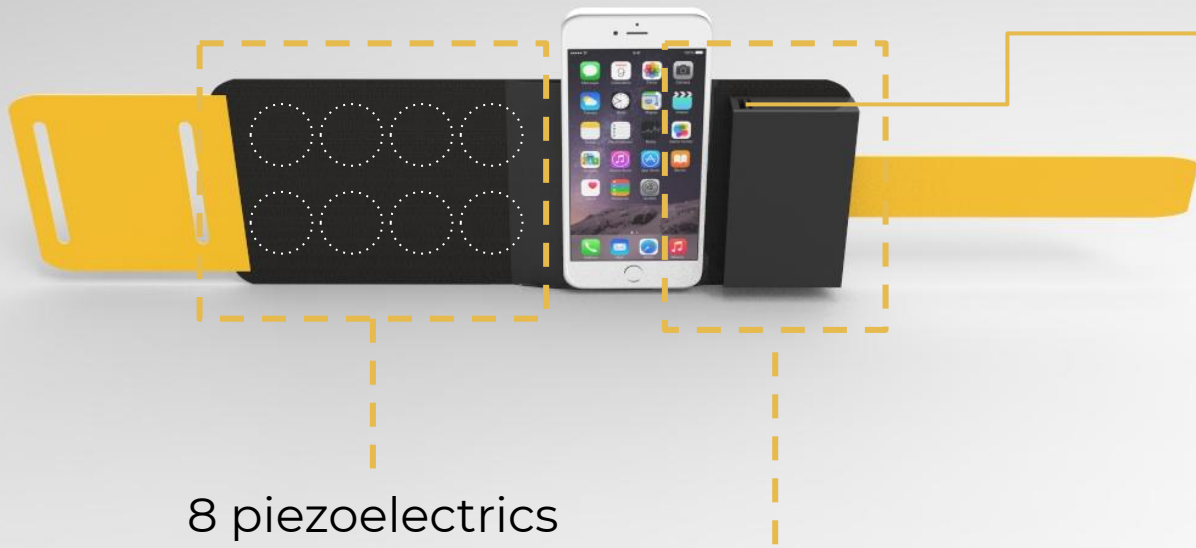
**¿How does it
works?**

(BETA)





Runner bracelet



Female USB port

Keys and
cellphone

8 piezoelectrics

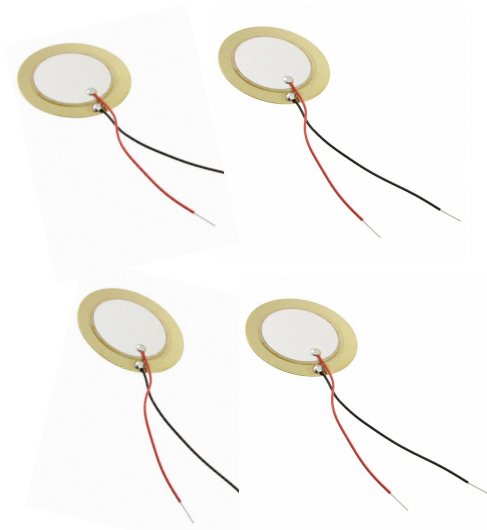
1 powerbank *Aralá*

Runner bracelet



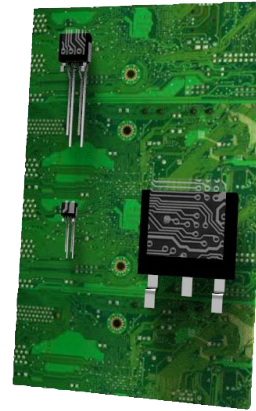
Technology

Vibration electricity generation



Piezoelectrics

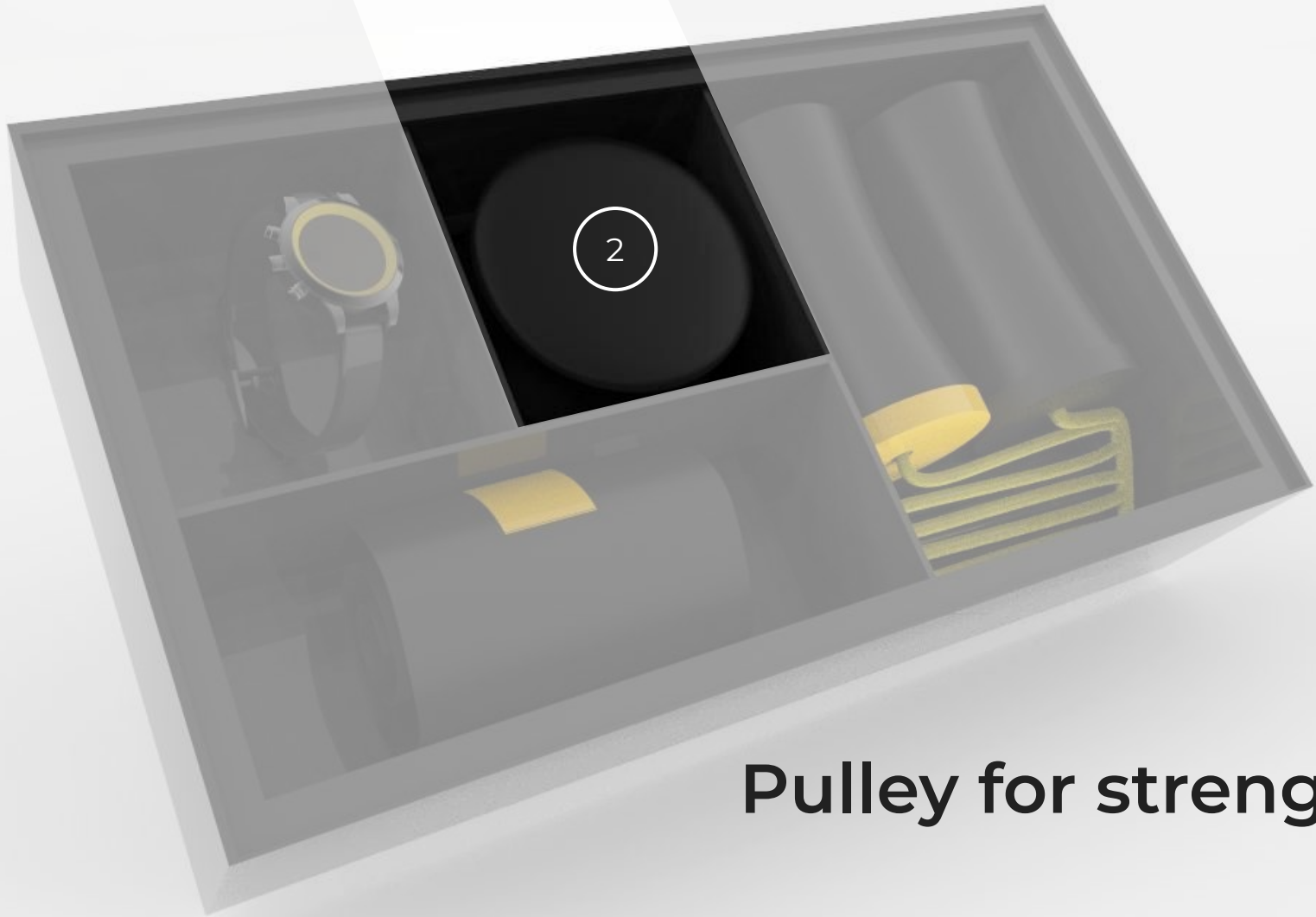
Storage of generated energy



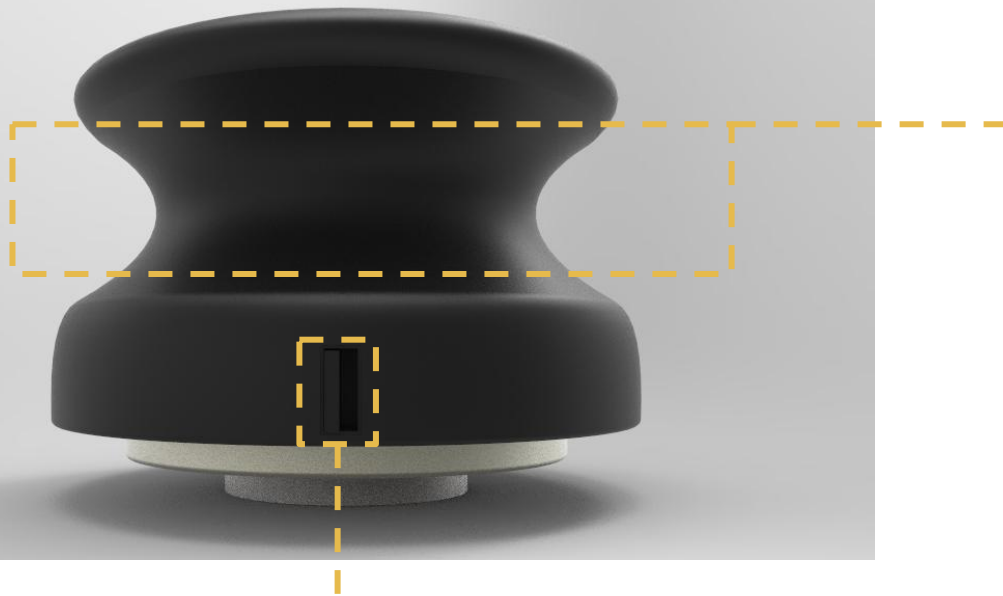
Condenser 100uf
Condenser 0.1uf
Regulator LM7805



Smartphone battery or powerbank AA



Pulley for strength



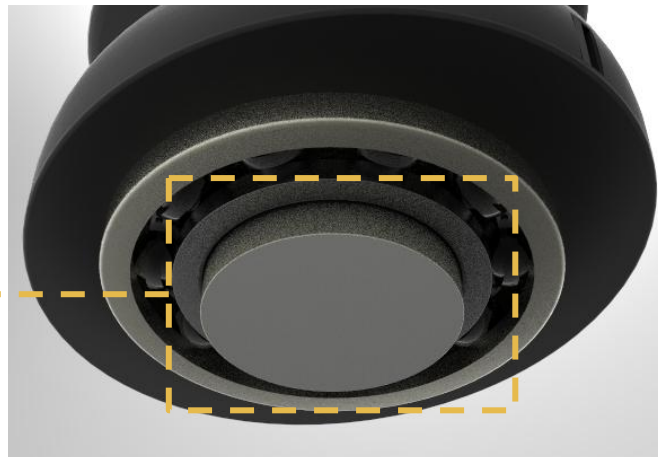
Female USB port

Placement of force
leaque or tensioners



Pulley for strength

Powerful Neodymium magnet



Technology

Storage of generated energy

Smartphone battery or powerbank

Rotating electricity generation

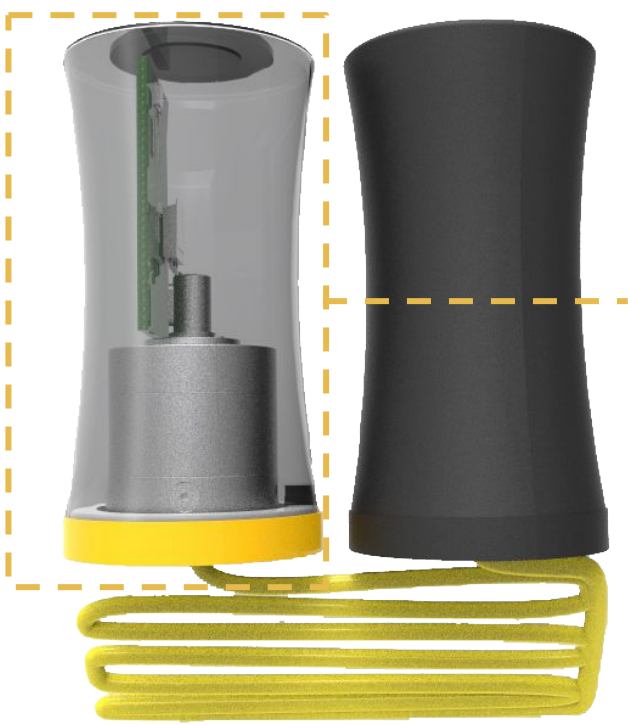
Motor de CD (12V)
Balero grande
Aro de presión



Condensador 100
Condensador 0.1
Regulador LM78



Jump rope



Rope handle
=
Battery bank



Female USB port

Jump rope

Technology

Storage of generated energy

Smartphone battery or powerbank

Rotating electricity generation

Motor de CD (12V)

Anillo interior

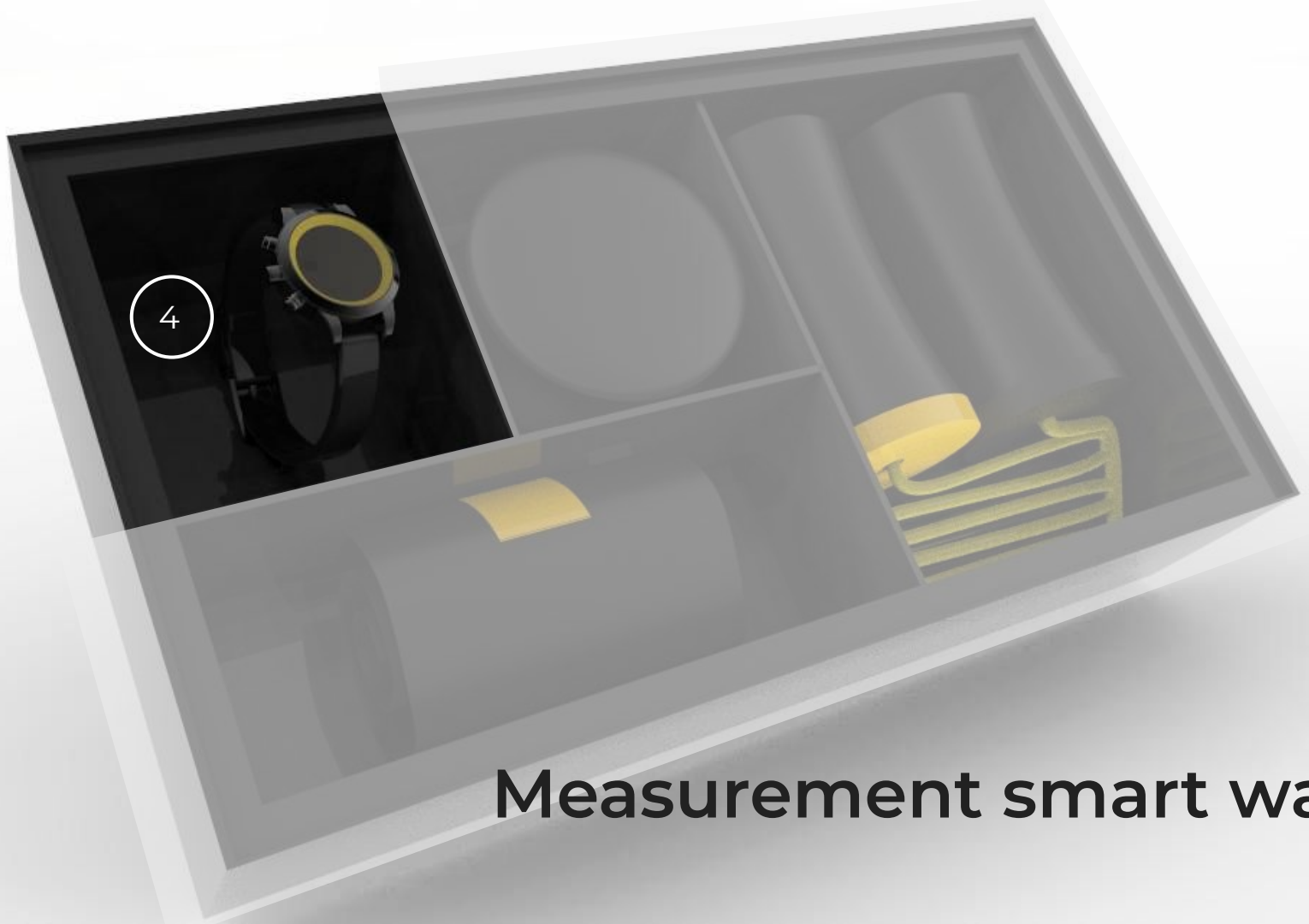
Anillo exterior

Condensador 100uf

Condensador 0.1uf

Regulador LM7805





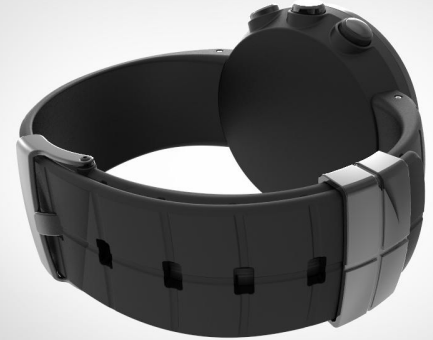
Measurement smart watch



Measures:
Battery
Calories
Weather
Distance

Removable
cover

Measurement smart watch



Technology

Connects to any of the 3 objects and starts measuring!





Thanks for watching.

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